



Embedded BI to impress your customers



An analytics solution your customers will love

Fill the gaps in your application's reporting functionality. Integrate sleek interactive dashboards and ad-hoc reporting into your application.

In today's environment your customers are demanding more. They want easy access to their data, dashboards and sophisticated analysis and reporting.

Stay ahead of your competition by partnering with Yellowfin. Through our unique pricing model, no name branding strategy, and our simple integration process, Yellowfin allows you to meet your clients needs.

"We wanted a capable partner who could understand our needs, guide us through the process, and provide a solution that would meet the complex dashboard reporting requirements within an extremely tight timeline. We found that partner in Yellowfin."

*Jeff Folckemer,
President of Affiliate Relations & Technology
LocalEdge*



Monetize your data

At Yellowfin, we know that you're embedding our solution into your application – not the other way round. We work with you to understand your licensing and pricing model, developing a mutually beneficial go-to-market strategy.



Build your brand, not ours

Offer your clients a fully branded reporting solution. Yellowfin integrates seamlessly into your application by adopting your look and feel. With Yellowfin, you build customer loyalty to your product; not ours. We'll make sure you look good, and insist you take all the credit.

Get to market fast

Spend less time, effort and dollars building and maintaining your current reporting solution. We will help you integrate Yellowfin into your application quickly and easily. With Yellowfin, you can get to market faster for rapid return on your investment.





Wow your customers

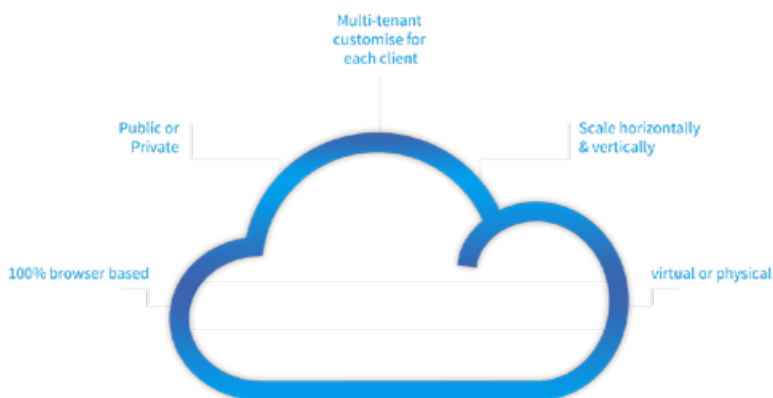
Make it easy for developers to create highly customized dashboards and analytical applications with less development work and unlimited flexibility. Give your users a unique and stunning analytics experience with a serious 'wow' factor.

Integrate Yellowfin into your app with ease

Yellowfin makes it easy for you to seamlessly embed world-class Business Intelligence (BI) and analytics into your application.

The Yellowfin software developer kit (SDK) is functionally rich. Enjoy all the tools you need to manage and monitor your BI module, including robust security.

With multiple integration choices and little effort, you can start delivering awesome reporting to your customers today.



Deploy in the Cloud or on-premise

Software-as-a-Service and cloud applications address the problem of long and complex deployments. With Yellowfin's browser-based deployment and configuration environment, you're able to host the entire solution in the Cloud or on-premise. The choice is yours.

A partnership you can bet your business on

Yellowfin has helped hundreds of partners take their BI module to market. We know our product, the BI market, and what it takes to make you successful. So, let's be creative and develop a winning go-to-market strategy to grow our businesses together.



Award-winning BI solution your customers will love



Comprehensive technical training and enablement



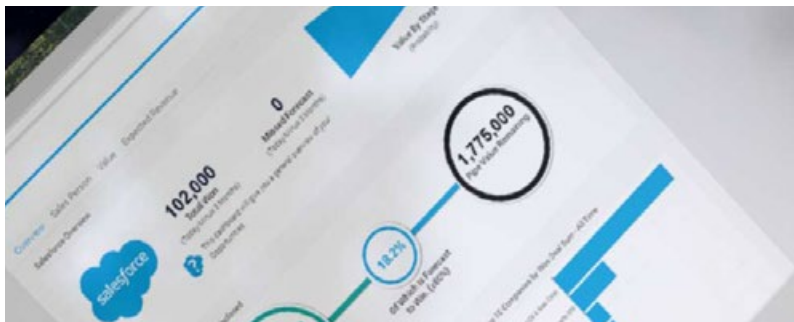
Free access to evaluation and development licenses that allow you to make an informed integration decision



Technical, sales and marketing resources needed for success



Flexible licensing and pricing



“Yellowfin has provided us not only with an outstanding Business Intelligence application, but also exceptional support and assistance to help us bring our BI module to market.”

*Mike Giuffrida, CEO,
Acendre*

“The ease of doing business with Yellowfin was the deciding factor for us to partner with Yellowfin.”

*Leon McNamara, CEO,
Latitude*

“Our clients have embraced the BI functions and, with limited training, are able to create an unlimited number of reports and dashboards for their users.”

*Beven Schwaiger, CEO,
Integrum Management Systems*

Grow your business quickly with our Quick Start Program

No matter your experience and stage in the development process or go-to-market cycle, Yellowfin can tailor its Quick Start Program to meet your specific needs. Take advantage of Yellowfin's comprehensive seven step Quick Start Program to deliver best practice embedded BI quickly, without compromise.

So, if you're as passionate about BI as we are, what are you waiting for? Let's talk.

Find out more

Contact Yellowfin at www.yellowfinbi.com and ask for our proven roadmap to assist you to successfully deploy Yellowfin into your organization.

