

## AN OVERVIEW:

Yellowfin analytics is utilized by a wide range of banks and risk management firms.

Yellowfin offers the extensive capabilities needed by banks and financial institutions to analyse financial reporting and risk.

We have a range of customers in banking and risk management who selected Yellowfin after careful consideration. Clients include: ANZ, and RubiQ.



**ANZ Bank**  
[www.anz.com](http://www.anz.com)

ANZ Bank is one of the top four banks in Australia and among the top 50 banks in the world operating in 34 markets globally.

With a lot of bad press surrounding banks in Australia for providing bad financial advice to over-65s, ANZ decided they needed to get ahead of the game with accurate data reporting. ANZ already had a license for BI solution Qlik, and they trialled Tableau, but chose Yellowfin.

Why? Because Yellowfin was easy to use, the visualizations were better and Yellowfin seamlessly integrated with World WideApplications whose technology was being used by ANZ.

Yellowfin is used by ANZ's financial advisors, planners, senior management and internal compliance.



**Guideline BizTech**  
<http://www.rubi-q.com/>

Guideline BizTech wanted a fast, and easy-to-use method of reporting on the governance, risk and compliance (GRC) data collected by their clients in RUBIQ – their enterprise business management application.

Guideline BizTech chose Yellowfin. They felt Yellowfin gave them everything they needed in terms of flexibility and adaptability to their environment and requirements, embedding capabilities and white labelling of the product.

Guideline BizTech wanted to provide a seamless BI platform to support their GRC suite for end clients and Yellowfin was also able to accommodate the necessary multi-tenancy requirements within a cloud environment.